Strategic Priorities: 2019-21

Unit: Huxley College of the Environment

Please list your unit's strategic priorities from your strategic plan. Please connect these priorities to the University's strategic plan through noting the goals and objectives with which they align (simple notation, e.g. "Objective 2.B").

- 1. Goal I, Objective 1: Improve regional and national recruitment of undergraduate students, with attention to the WWU mission statement and goals regarding changing student demographics and financial need (Objective 4.C., 4.E.)
- 2. Goal II, Objective 1: Continue to review, revise, and develop academic programs to ensure relevance and expand opportunities (Objective 1.B, 1.D., 1.E., 1.G., 2.C., 2.F., 2.G. 2.H)
- 3. Goal II, Objective 5: Continue to grow and improve Huxley programs on the Peninsulas (Objective 1.A., 4.E.)

Please briefly describe your unit's top three-five Opportunities from your SCOT analysis.

- 1. Public/professional interest in environmental issues: climate change, water science and policy, marine science, and environmental justice, and land use
- 2. Location: Salish Sea, N. Cascades, proximity to Canada
- 3. Societal need for environmental leadership and problem solving

Please briefly describe your unit's top three-five Challenges from your SCOT analysis.

- 1. Burgeoning Enrollment
- 2. Inadequate quality and quantity of facilities: antiquated building, faculty/staff office space, laboratories, student study areas, and IT systems
- 3. Insufficient state support for capital improvements, operating budgets, equipment, personnel, funding for access scholarships
- 4. Diversity and Inclusion: Attracting and retaining a diverse faculty, staff, and student body.